

# Job Announcement

## Community Engagement Facilitator

### RADIO

This Local Journalism Center (LJC) will create essential multimedia, multi-platform content on the topic of education. The position is based in Anywhere, USA and is responsible for outreach in all of the partner station markets. The position is also responsible for creating outreach and marketing plans, ensuring maximum exposure for the project. The Community Engagement Facilitator will be an innovative creator of community engagement events using traditional and new media techniques to spur conversation, especially in underserved communities. The Community Engagement Facilitator position for the LJC is initially funded by a grant from the Corporation for Public Broadcasting

### Candidate Qualifications:

- Bachelor's degree in Marketing, Public Relations, Development, Education or a related field required; or equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities for this job.
- Must have marketing experience, including public speaking.
- Must have three years experience in designing, coordinating and executing outreach events.
- Must have the inclination, skills and abilities to address the issues of small as well as large communities. Must have strong skills in social networking and new media tools as used for community engagement.
- A strong knowledge of engagement tools, including constructing questionnaires and effectively designing research tools.
- Personnel training experience preferred.
- Some travel required.

### Job Responsibilities Include:

- Develops, supports, promotes, and expands community alliances that enhance and broaden the overall focus of the Local Journalism Center.
- Creates a proactive strategy to identify the target audience and engage members in productive dialogue.
- Plans small community meetings and events that are conducive to engagement around the issues of education.
- Provides guidance on forming and best utilizing a community advisory board of stakeholders.
- Defines the outreach scope, determines outreach objectives, identifies strategies to reach the desired outcomes and evaluates success.
- Assists LJC partners in publicizing Local Journalism Center activities through each station's media properties as well as other traditional, online and social media platforms at the local level and in stewardship of outreach and marketing budgets, taking advantage of economies of scale as possible.
- Takes lead in seizing opportunities to gain national publicity for local activities.
- Initiates and maintains open, frequent contact with each LJC partner, providing input and assistance with activity planning and research.
- Responsible for documenting activities and sharing this information with all partners, while helping to identify and implement best practices.

### We Offer:

- Paid holidays, vacation and sick leave, retirement plans
- Pre-tax benefits for health, dental, vision, life and accidental insurance
- Health and child care spending accounts and Disability insurance
- Opportunities for training and professional development.

### To Apply:

- **Submit resume, letter of interest, three work related references, and applicant form on WXYZs Job Center located at [www.WXYZ.org/jobs](http://www.WXYZ.org/jobs).**
- **ONLY RESUMES SENT TO WXYZs Job Center WILL BE ACCEPTED.**
- **DEADLINE to Apply: November 1, 20XX.**

**WXYZ is an Equal Opportunity Employer.**