

35		Work collaboratively with LJC project team to develop and distribute content for social media. Includes working with individual online journalists and bloggers to create their strategy for using Facebook, Twitter and other social media tools. May include producing original content for social media.
35		Develop and implement online and real world community engagement activities with each partner station, and through regional collaborations, that further LJC project goals.
20		Work collaboratively with partner stations <ul style="list-style-type: none"> • to support station community engagement events and activities that use or rely on LJC content • and their technology teams to strategize and construct information architecture for LJC online properties and guide project team to develop and maintain web workflow and processes
10		Prepares written and verbal presentations about the LJC and its activities for delivery to diverse audiences.
		Adheres to their employer's ethics and editorial standards, as well as upholding high journalistic standards under the guidance of the LJC editor to ensure that that accuracy, thoroughness, and fairness are central characteristics of all content presented.
		Perform other duties as assigned.

E= Essential function duties and are the sole reason the position exists, or it is a highly specialized function.