

Annie E. Casey (AECF)

- **Goals:** Since 1948, the Annie E. Casey Foundation (AECF) has worked to build better futures for disadvantaged children and their families in the United States. The primary mission of the Foundation is to foster public policies, human service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families. Over the next two years, through our influence the Annie E. Casey Foundation would like to 1. achieve an overall 10 percent increase in the number of foundations using outreach to enhance their missions, 2. Design and initiate a cost/benefit analysis of using engagement as a programmatic strategy, 3. The use of media outreach becomes a foundation-wide practice.
- **Chapters, affiliates, members:** N/A
- **Best route to contact:** National Organization
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 - Ken or Judy Ravitz
(310) 589-5160
outext@aol.com
 - www.aecf.org
- **The organization's culture:** The mission of the AECF is to help build better futures for disadvantaged kids and families in the United States. To this end, we have adapted a place-based strategy in 22 locations around the country. We are working with local communities in a comprehensive, multi-year initiative to help families make the connections between better services, more economic opportunities, and more durable social networks. The documentaries that we select for our pipeline presentations incorporate in our community outreach activities are all selected to complement our focus on economic empowerment, better community services and supports, race, community leadership; and in a development initiative, community reentry of formerly incarcerated men and women.
- **Resources:** Expertise
- **Collaboration with public broadcasting:** We are frequent collaborators with public broadcasting because of our media outreach initiative, which partners with 22 public television stations around the country.
- **Local chapter affiliation:** Information about our local events is through Outreach Extensions.
- **Engagement program areas of interest:** rural, diversity, community development, and family transformation