

## Center for Rural Strategies

- **Goals:**
  - To expand the public discourse about rural issues as one-step in creating positive change for rural communities.
  - To distribute and promote to PBS stations a) a one-hour documentary profiling the efforts of rural community development organizations and b) a series of documentaries about rural life and culture.
  - To increase the ability of rural organizations to communicate effectively with various audiences.
- **Best way to contact:** National Organization
- **General questions, media contact:**  
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- **Organization's culture:** The Center for Rural Strategies is a public-spirited communications organization that seeks to improve rural life by increasing public understanding about the importance and value of rural communities. The Center for Rural Strategies helps communities and nonprofit organizations incorporate media and communications into their work in support of strategic goals. We also design and implement information campaigns that educate the public about the problems and opportunities that exist in contemporary rural communities.
- **Resources available:** staff, expertise
- **Collaboration with public broadcasting:** Rural Strategies worked with PBS to distribute our film, "A Place In The Country," as a part of the Appalshop film series, "Headwaters." The experience has been positive.
- **Outreach programs of interest:** teens, science/environment, arts and culture, rural and diversity