



Center for Asian American Media
 Latino Public Broadcasting
 National Black Programming Consortium
 Native American Public Telecommunications
 Pacific Islanders in Communications

Resources

Latino Public Broadcasting (LPB)

Minority Resources: LPB offers information and resources (production funds, visibility on our website, the content of our archives) through its direct participation in community events and partnerships with universities, museums, festivals and other relevant organizations (such as the NCLR and the Imagen Foundation). LPB also offers information through its publications (e-voz, VOZ) and its website (including a Latino producer database). LPB's community engagement campaigns for some of our key documentary programs (A Class Apart, Made in L.A., VOCES, Raising Hope: The Equal Voice Story, etc.) have reached communities in need of information about their legal rights, strategies to overcome poverty, cultural pride, and access to education, among other important issues.

Station Resources: We can disseminate information to the Latino community and provide them recommendations for local community partners and producers. LPB has developed expertise in community engagement and promotion of PBS programs to Latinos and Hispanic media throughout the U.S. (in English and in Spanish).

Native American Public Telecommunications (NAPT)

Minority Resources: We created an interactive forum for Native producers on our website, support professional development opportunities and technical assistance. For Native communities we are developing VisionMaker on the Road, which will bring our award-winning documentaries and filmmakers to reservations and cities across the country. Through our viewer guides, we expand the opportunity for thought and discussion around the films.

Station Resources: We can be a liaison on Indian issues and policies. If we don't know, chances are it's just a phone call for us to find answers.

Center for Asian American Media (CAAM)

Minority Resources: We have strong connections across national and regional non-profit organizations serving Asian American communities, and with Asian American studies programs and Asian American filmmakers and producers.

Station Resources: We can give advice to stations on possible Asian American resources in their communities, and advice on public media programs that relate to Asian American history and culture.

LPB 2550 N Hollywood Way Suite 420 Burbank, CA 91505 323-466-7110 www.lpbp.org	CAAM 145 9th St., Ste. 350 San Francisco, CA 94103 415-863-0814 http://asianamericanmedia.org/	NBPC 68 East 131st St., 7th FL New York, NY 10037 212-234-8200 www.nbpc.tv	NAPT 1800 N 33 rd Street Lincoln, NE 68503-1409 402-472-3522 www.nativetelecom.org	PIC 1221 Kapi'olani Blvd Ste 6A-4 Honolulu, HI 96814 808-591-0059 www.piccom.org
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Pacific Islanders in Communication (PIC)

Minority Resources: PIC is always working on creating and maintaining partnerships with Pacific Islander organizations through film screenings and various community engagement opportunities. One example is one of our My Source spots in which an ambassador talks about a PBS series, *Unnatural Causes*. An episode of the series is “Collateral Damage” which examines the U.S. nuclear testing on Micronesian Islands and the aftermath of our federal government’s attempted apology. In 1986 a federal compact was created that allows citizens from the Federated States of Micronesia, the Republic of the Marshall Islands, and the Republic of Palau to travel freely and reside in the U.S. The compact also includes free health care to the immigrants. As a result, Hawaii’s state funding is being overburdened by about \$110,000 million dollars a year. PIC plans to screen this film to many communities throughout Hawaii and the continental U.S. to help American citizens better understand who are these compact migrants, why they have been emigrating (mostly because of lack of comprehensive health services in their regions), and why they are allowed free access to the U.S. The My Source spots facilitated this collaboration with the stations.

Station Resources: PIC is offering partnership opportunities to stations for community engagement. PBS Hawaii will re-air *Unnatural Causes* and will produce wraparound content as the issue addressed in the film is currently relevant to our community.

National Black Programming Consortia (NBPC)

Minority Resources: Access to NBPC's social networks and e-blast lists to promote station programs and activities, consultation on effective engagement strategies for reaching specific audiences, and introduction to makers and minority organizations with a strong track record of engaging audiences with their content.

Station Resources: Relevant content that will engage minority communities and the promotional materials and engagement strategies to attract them to the programming, and opportunities to collaborate with local minority-based organizations serving their communities.

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