

## PIPELINE LIVE 2009 FOCUSING ON THE ECONOMY Vide Conference Agenda

### 1. Welcome & Introductions

- Maria Alvarez Stroud, National Center for Media Engagement

### 2. The Corporation for Public Broadcasting's Digital Collaboration on the Economic Crisis: What Stations Can Expect

- NPR
- *NewsHour*
- PRI (video [link](#)) ([pri.ppt](#))
- PRX ([prx.ppt](#))
- PBS Interactive ([pbs.ppt](#))
  
- Interactive Q&A with presenters
  
- *NOW on PBS* (video [link](#))
- *Moneywise with Kelvin Boston* (video [link](#))

### 3. General Economy: Economic Content, Resources & Station Examples

- *Online NewsHour* ([Online NewsHour.ppt](#))
- *This American Life* (video [link](#))
- Vegas PBS (Las Vegas, Nev.) ([VegasPBS.ppt](#))
- WNIN Tri-State Public Media, Inc. (Evansville, Ind.) ([WNIN.ppt](#))
- ThinkTV (Dayton, Ohio) ([ThinkTV.ppt](#))
  
- Interactive Q&A with presenters
  
- KALW-FM (San Francisco, Calif.) "Economic Edge" *My Source* spot (video [link](#))

### 4. Kids, Youth & Education: Economic Content, Resources & Station Examples

- *Sesame Street – Families Stand Together: Feeling Secure in Tough Times* ([Sesame Street.ppt](#))
- *Biz Kid\$* (WXXI-Rochester, N.Y.) (video [link](#)) ([Biz Kid\\$.ppt](#))
- Youth Radio / Youth Media International (video [link](#)) ([Youth Radio.ppt](#))
- KRCB (Rohnert Park, Calif.) (video [link](#))
- WYEP-FM (Pittsburgh, Penn.) (video [link](#)) ([WYEP-FM.ppt](#))
  
- Interactive Q&A with presenters
  
- *Your Life, Your Money* (WNED-Buffalo, N.Y.) (video [link](#))

## 5. Diverse Audiences: Economic Content, Resources & Station Examples

- Joaquín Alvarado, CPB
- National Black Programming Consortium – *Pawn Chronicles* (video [link](#)) ([NBPC.ppt](#))
- Arkansas Educational Television Network (Conway, Ark.) ([AETN.ppt](#))
- WLRN-TV (Miami, Fla.) ([WLRN.ppt](#))
- WNYC Radio (New York, N.Y.)
- Interactive Q&A with presenters.

## 6. Closing

- Maria Alvarez Stroud, National Center for Media Engagement